

Your name:

Date:

Time:

Name of student whose work is being evaluated:

Was the work on the server at the deadline?	Y	N
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Does the work meet the minimum size requirements? (The minimum size is 5" x 7" @ 200 pix/inch - and this calculates to 1000 x 1400 pixels)	Y	N
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Are there any obvious strengths and/or weakness in technique? List them...

How would you rate the artist's attention to detail? (5 is high/good)

1 2 3 4 5

How engaging is the picture? (5 is high/good)

1 2 3 4 5

Explain your rating. What is successful in this image? What is unsuccessful?

How strong is the concept? (5 is high/good)

1 2 3 4 5

Explain your rating

How well does it convey a sense of the topic?

1 2 3 4 5

Briefly explain your evaluation.

How unique or creative is the concept?

1 2 3 4 5

Explain your rating.

Is color used suitably?

1 2 3 4 5

Where is color used well, and where could color usage be improved?

Is there a specialized target audience intended for this illustration? If so, who are they, and does the illustration & style suite them?